



CONFERENCE AGENDA

November 11, 2015

PROFESSIONAL GROWTH: "ADAPT TO THE CHANGE, MAKE IT YOUR OWN, & MAKE SOMETHING GREATER"

Conference Registration Opens, <i>Sponsored by Ticket Alternative, FreshTix</i>	8:15am
Breakfast	8:15am – 9:00am
Welcome & Gift Presentation, <i>Gift Sponsored by AXS</i> With Kim Kettler President, GAPTA	9:00am – 9:05am
Opening Keynote: "Follow the Bouncing Ball" , <i>Sponsored by Spectra</i> With Adonis "Sporty" Jeralds	9:05am – 10:05am
How to Play Together In the Sandbox <i>An Active Approach to Solution & Decision-Making</i> With Allied Integrated Marketing Amanda Blank & Abby Bennett	10:05am – 11:15am
Coffee Break, <i>Sponsored by National Ticket Company</i>	11:15am – 11:30am
Conversation Breakout Enjoy a 15-minute mini-session at eight different roundtable discussions: <i>Social Media Musts – Mobile Ticketing in 2015 – Group Sales Challenges – What Kind of Manager Are You?</i> <i>The Guest Experience – Emergency Preparedness – HR: Seasonal & Part-Time Challenges – Creating VIP Experiences</i>	11:30am – 12:45pm
Lunch & GAPTA Board Elections, <i>Sponsored by Experience</i>	12:45pm – 1:45pm
"Yes, and..." , <i>Sponsored by Weldon, Williams & Lick and The Fox Theatre</i> With The Village Theatre Blaire Holden	1:30pm – 2:30pm
The Guest Experience With Monday Night Brewing Jonathan Baker	2:30pm – 3:30pm
Coffee Break, <i>Sponsored by Worldwide</i>	3:30pm – 3:45pm
Ticketing Trends: What's New? How Do You Leverage It? With AXS Dean Dewulf; Weldon, Williams & Lick Scott McLaren; Experience Stan Deak	3:45pm – 4:45pm
Election Results & Raffle	4:45pm – 5:00pm
Cocktail Hour, <i>Sponsored by InGate Solutions</i>	5:00pm – 6:00pm

THANK YOU TO OUR SPONSORS FOR MAKING TODAY POSSIBLE!

